



Tamil Nadu Agricultural University
Coimbatore – 641 003



Dr. P. Murali Arthanari Ph.D.,
Public Relations Officer
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To
The Editor,
Sir,

Date: 22.03.2022

I request that the following message may kindly be published in your esteemed daily:

Tamil Nadu Agricultural University Celebrates World Water Day

In commemoration of World Water Day 2022 and Dr.R.K.Sivanappan Endowment Lecture was organized by the Water Technology Centre, TNAU, Coimbatore on 22.03.2022 at TNAU, Coimbatore.

This function was presided over by Dr.A.S. Krishnamoorthy, the Acting Vice-Chancellor, TNAU, Coimbatore. In his presidential Address he highlighted that globally 2.2 million people lack access to safely managed drinking water. Worldwide 2.63 million people spent more than 30 minutes to collect water. Many water resources drying up and becoming more polluted, flooding everywhere getting more common.

As per the international norms countries with per capita availability less than 1700 m³ per year is categorized as water stressed with per capita available water of 1545 m³. India is already a water stressed country. Being an agrarian country, irrigation by far is the largest user of India, water resource with lions' share of 78% of total water requirement followed by domestic sector 6% and industrial sector 5%. To value the water we need to understand that climate change, pollution and growing demand for water adding up to scarcity. It is the high time to protect and value water. A typical pair of jeans take 10,000 liter of water to produce, equal to person drinks in 10 years. Hence it is every citizen representing to consume water, use sustainable product which consume less water for its manufacturing and not to pollute water resources.

Water means different things to different people. On World Water Day, let us celebrate all the different way water benefits of our life and talk about how we can safe and it every one and every were. Saving a drop of water today can quench thirst tomorrow.

In this world water day, Th.T.Balamuruganand Th.L.Thirunavukkarasu were honored for their dedication in doing organic agricultural for the past several years. Tmt.Vanitha Mohan, Chairman (Pricol Ltd.), Managing Trustee of Siruthuli, Dr.J.S.Kennedy, Dean (SPGS) TNAU, Coimbatore, Mr.S.P.RajaKumaran, Director (Mobitech Wireless Solution), Dr.K.S.Subramanian, Director of Research (TNAU), Dr.K.Palanisamy, Emeritus Scientist (IWMI) were offered felicitation and present the Professor R.K.Sivanappan Endowment lecture on 'Tamil Nadu's water future: Producing more with less'.

Dr.S.Panneerselvam, Director, Water Technology Centre, TNAU, Coimbatore welcomed all the dignitaries participated in the function with introductory remarks. Dr.S.Vincent, Professor given vote of thanks.

Public Relations Office